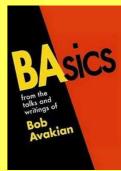
[Post on Facebook, send to e-lists, spread the word]

Thanksgiving weekend, 2011: Want the alternative to capitalism? Get the *BAsics!*Donate / Volunteer: \$20 buys a copy and one for a prisoner

On "Black Friday"-"the biggest shopping day of the year," Americans will spend \$10 billion to buy gadgets assembled in Chinese sweatshops, food picked by immigrants in the fields of Alabama, and sporting goods stitched together by little children in Bangladesh. The capitalist system of exploitation will recharge to grind on, crushing lives and spirits around the world.

But this year, something radically different is happening on "Black Friday." In the face of the orgy of "shop till you drop," teams of people are out to create a whole other kind of scene – to get BAsics into the hands of many and cover the cost of responding to requests from prisoners for copies of the book. And in doing so, to jump-start an emerging fundraising campaign: "BA Everywhere...Imagine the Difference It Could Make."



BAsics, from the talks and writings of Bob Avakian is a book of quotations and short essays that speaks powerfully to questions of revolution and human emancipation. BAsics concentrates more than 30 years of Avakian's work. BAsics can not only introduce many more people to the thinking of BA – who has put communism back on the agenda as a vital and viable force – it can play a major role in bringing forward and

forging a new wave of revolutionaries. [Read more at revcom.us.]

\$10 will get 1 copy of BAsics to a prisoner; \$100 will fill prisoner requests for BAsics in Alabama and Mississippi. \$250 will fill requests in Illinois. \$600 will fill requests in New York. The national goal by year's end is to raise \$15,000 for 1,500 BAsics to prisoners.

Donations to Prisoners Revolutionary Literature Fund are tax deductible, go to prif.org. Make tax-deductible checks payable to: IHCenter/PRLF. Make other checks/money orders payable to PRLF. Mail all checks and correspondence to: Prisoners Revolutionary Literature Fund, 1321 N. Milwaukee, #407, Chicago, IL 60622.

Join us and bring others:

Black Friday, Nov. 25th, 3rd St. Promenade, Santa Monica, 11 am to 5 pm, 3rd & Arizona

With street theater and dramatic readings of letters from prisoners, pierce the Black Friday mania with something meaningful for the future of humanity. Volunteers needed, including film students to document this creative endeavor.

Sat. & Sun., Nov. 26 & 27 in front of Men's Central Jail, Vignes & Bauchet, 8 am to 2 pm

Bring your donation down to Men's Central Jail, notorious for indiscriminate brutality by the L.A. County Sheriffs. Make a statement that we refuse to accept the torture of prisoners, and we see the capacity in all of us to lift our sights and live a life of meaning. Come down to the jail where we'll be set up on the corner. Volunteers needed to collect funds with buckets, to get the word out to family members visiting their relatives in jail, to do dramatic readings of letters from prisoners responding to *BAsics*.

Spread the word EVERYWHERE for people to come and donate. Get it announced in newspapers and on radio stations, on all the

social networks, in your high school or on local bulletin boards. Want to donate or volunteer? Call 213-304-9864.

Check out a NEW video at <u>youtube.com/PRLFvideos</u>. Share with your friends and family over the holidays. Raise funds for BAsics to prisoners.