

Raising Money for Urban Greening & Food Justice Projects with Grassroots Institute for Fundraising Training

Thursday, March 26, 2009 9:30 am - 4 pm

Location: Public Counsel
2nd Floor Conference Room
610 S. Ardmore Avenue
Los Angeles, CA 90005
<http://www.publiccounsel.org>



Cost \$60

**Scholarships also available for
organizations with budgets
under \$150,000**

Join GIFT for an interactive all-day training on how to take your emerging fundraising programs to the next level. Diversification is the key and GIFT will help you and your organization maximize your existing income streams and provide you with new fundraising strategies to consider.

The training will feature:

- The principles of a strong fundraising program, including who should be involved and how to engage staff and board members.
- How to identify prospective funders and how to build lasting relationships with them.
- Simple ways to raise money from members and other individuals, including maximizing special events
- Hands-on activities, discussions, peer-sharing, and the trainer's expertise - new ideas and clearer plans for how to grow your fundraising program.

www.grassrootsfundraising.org

Morning coffee, tea & fruit.

**Lunch catered by Mama's Hot Tamales
mamashottamales.com**

Register online at www.caufc.org

For more information and scholarship requests
contact: Heather Fenney 310-591-4017
heather@cafoodjustice.org



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